

Chicago Waldorf School Bulletin:

sound of THUNDER

COMMENTS ETIQUETTE GUIDELINES & RULES

Established by the Chicago Waldorf School's Department of Communications



Jason Greenberg, Director of Marketing & Communications
Inquiries: jgreenberg@chicagowaldorf.org or 773.828.8461
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Welcome to Chicago Waldorf School's *sound of THUNDER!*

The *sound of THUNDER* is our school's blog-based newsletter and focal point for information about school-related activities and messages. We are initiating this community website to share the local neighborhood and school sponsored events and communications that allow our students, and their families, to connect to the school and engage in its varied activities.

If you have questions about any of these events, or content for the bulletin, please contact Jason Greenberg / Marketing & Communications Director at jgreenberg@chicagowaldorf.org

All bulletin submissions to: jgreenberg@chicagowaldorf.org



SUBMISSIONS & COMMENTS POLICIES FOR SOUND OF THUNDER

Chicago Waldorf School's Weblog Bulletin

Experiencing a blog is like visiting someone's livingroom or talking in a community's shared meeting space. Behave well and be respectful and you'll be greeted in the same manner. Be rude and offensive and in return you'll soon be given the boot. It is our core policy that, when submitting or commenting on any of *Sound of Thunder's* posts, commentors be polite and respectful towards the school, its community, and the other fellow commentators.

Here are a few guidelines you need to follow, not only to get your comment posted on the blog, but to become a better overall blog commentator as well.

1. Be respectful.

Don't use foul language, when commenting and show some respect for the blog, blogger and fellow readers. You may encounter an article that may upset you to a certain degree. You can certainly speak your mind about the subject and politely criticize the post, in a creative fashion, but don't start any flame wars with the blogger or fellow commentators or you'll get your comment deleted. If you're provoked by another commentator, don't respond. We will deal with him or her. Just be courteous and you'll have loads of fun.

2. Be succinct.

Make your comments short and to the point or else you'll get ignored. People don't want to read ramblings and unthinking—or overly long—comments.

3. Be constructive.

Comments like “hey! great post” or “thank you!” or “my overt sales pitch” will not be tolerated. Please add value to your comments and contribute to the discussions or else you'll just be labeled a spammer and you'll get your comment deleted.

4. Be on topic.

Don't ramble and talk about “the latest trends in Milan” when the subject at hand is about basketball. It's true many things are connected, but please limit your response to the core topics introduced by the post's author.

5. Identify yourself: Use your real name or pseudonym.

Don't post comments with a keyword or fake name. Identify yourself in relation to the CWS community. “As a parent,...” “I'm a teacher, and the faculty see this as...” “While I'm new to this community, I feel...”

6. Be careful when linking.

Link only to related articles in the comment field. Do not link back to your blog at the end of your comment, as a signature. Do so and we'll be forced to delete the link. You already have a link back to your blog's URL when you complete the URL field.

If you don't follow these simple guidelines you'll risk getting your comment deleted. If you repetitively and regularly break these rules, then you risk getting banned from the blog.